

# Capability Statement

*Options, not decks. Ocean investments that institutionalise.*

30

YEARS OCEAN EXPERIENCE

£721M+

INVESTMENTS FACILITATED

100

PROVEN SPECIALISTS

25+

COUNTRIES

## Firm Profile

Blue-Green Advisors (BGA Ltd, United Kingdom) is an ocean-only advisory firm. Over 30 years, the firm has facilitated more than £721 million in ocean investments across fisheries reform, marine protected areas, blue finance, blue economy strategy, marine data infrastructure, coastal communities, and donor portfolio design. 100 proven specialists. 25+ countries.

No general environmental consulting. No adjacent sectors. When an engagement needs a fisheries governance expert, a blue finance specialist, and a community livelihoods practitioner working against the same clock, BGA brings all three from inside the same firm.

## What We Do

POLICY & PRACTICE	FINANCE & ECONOMICS
Fisheries Reform & Governance MPA & Spatial Planning	Blue Finance Blue Economy Strategy
SCIENCE & EXPONENTIALS	PEOPLE & RESILIENCE
Marine Science & Data AI & Digital Systems	Coastal Communities & Resilience Donor Strategy & Capacity

## Beyond Advisory

**Learning networks and coalitions** Convening multi-actor networks across institutions, countries, and disciplines

**Consortium management** Managing multi-partner delivery consortia on behalf of donors

**Proposal development** Winning proposals, concept notes, and fundable programme designs

**Ecosystem building** New coalitions, financing mechanisms, and governance arrangements

## How We Work

**Define the problem** Disproportionate investment in diagnostic: the real problem, not the concept note version.

**Deliver on time** Non-negotiable. When conditions change, we adapt approach, not timeline.

**Outcomes, not outputs** Success measured by what changes in the system. Outcome-based delivery available.

**30 years of lessons** Three decades of institutional memory. No reinventing the wheel.

## Engagement Model

**Working session** 45 mins with a principal. Honest diagnosis and view on fit.

**Diagnostic** Two to four weeks. Political economy, institutional constraints, data gaps.

**Co-design** Strategy, governance, financing, sequencing. Built with the people who live with it.

**Delivery** BGA stays through the hard middle. Most engagements run for multiple years.

*Get the diagnosis right. Everything else follows.*

## Flagship Engagements

---

### COAST Facility, FCDO

£101M, four countries. Core technical partner for the FCDO Blue Planet Fund flagship. Governance reform, coastal stewardship, blue finance, responsive TA.

### World Bank Indonesia Ocean Monitoring System

Strategic Advisor on the largest sovereign ocean data infrastructure build in Southeast Asia.

### Pamilacan Island, Philippines

25-year community-led regeneration. BGA led the original framework in 2000. Whaling stopped, tourism economy sustains livelihoods across generations.

### USAID SuFiA TS: AI/ML for Indo-Pacific Fisheries

First ASEAN-wide review of AI and ML for sustainable fisheries and IUU reduction. Seven countries.

### BSC and Snapper Fisheries, Packard and Walton

Seven-year longitudinal monitoring. Community groups managing BSC fisheries tripled between 2019 and 2023.

### Blue Livelihoods, ADB

Investment frameworks and blended finance under ADB Healthy Oceans Action Plan.

## Client Categories

---

<b>MDBs</b>	Asian Development Bank, World Bank Group
<b>Bilateral donors</b>	USAID, UK FCDO, NZAID
<b>Philanthropy</b>	Packard Foundation, Walton Family Foundation, Moore Foundation, Oceans 5, SFACT
<b>Partners</b>	DAI, Tetra Tech, Rockefeller Philanthropy Advisors
<b>Governments</b>	Indonesia (KKP/MMAF), Philippines (BFAR, DENR), Viet Nam
<b>Industry</b>	Marine Stewardship Council, Seafood Task Force

## Leadership Team

---

<b>Stuart J. Green</b>	Founder and Principal Advisor. UK.
<b>Cristina Nitafan</b>	Principal and Country Lead, Philippines.
<b>Imam Syuhada</b>	Country Team Leader, COAST Indonesia.
<b>Brenda Estardo</b>	Principal, Risk, Finance and Delivery Assurance.
<b>Trang Tang</b>	Principal and Country Lead, Viet Nam.
<b>Jack Dyer</b>	Senior Technical Advisor, Ocean Policy, Innovation and Blue Carbon.
<b>Eny Buchary</b>	Senior Technical Advisor, Fisheries and Ocean Systems, COAST Indonesia.

## What Our Partners Say

---

*“Blue-Green Advisors has delivered sector insights that strengthened our portfolio on healthy oceans and sustainable marine value chains, translating complex realities into actionable strategies.”*

**Arun Abraham, Asian Development Bank**

*“BGA has been an invaluable partner in advancing our fisheries strategies, providing top-quality analysis and insights on how these fisheries are managed.”*

**Leo Pradela, Walton Family Foundation**

*“Across marine conservation, climate mitigation, and governance, Blue-Green Advisors deliver strategic insight and actionable solutions.”*

**Dr. Alasdair Harris, Ocean Resilience & Climate Alliance**

## Our Values

---

IMPACT

INNOVATION

INCLUSION

Outcomes over activity,  
evidence over narrative.

The right tool for the real  
problem, not the fashionable one.

Operational, not rhetorical.  
The people who will live with  
it design it.

## Contact

---

**Legal entity** Blue-Green Advisors Ltd (BGA Ltd), United Kingdom

**Email** hello@bluegreenadvisors.com

**Website** www.bluegreenadvisors.com

**Founder** stuartjgreen.me

**Offices** United Kingdom, Philippines, Indonesia, Viet Nam

---

© 2026 Blue-Green Advisors Ltd · Capability Statement · Options, not decks.